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San Juan Books *A DIVISION OF MSI PRESS*

With San Juan Books, MSI Press goes beyond the norm. As part of a subsidiary to the MSI Press imprint, San Juan Books opens the use of all the talents of its support staff to SJB authors: developmental editors, copyeditors, typesetters, cover designers, e-book producers, proofreaders, marketers, and others working with MSI Press.

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There are several ways to become part of the SJB/MSI family. You can publish with us Tier C or through us (Tier D).

If your book falls into one of our publishing lines (the topics that we typically publish on, which you can determine by viewing our current catalogue), publish with us via Tier A (if you have an established platform, i.e. thousands of blog followers, name recognition, or the equivalent) or Tier B (if you need help in building an adequate platform).

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Tier A

an author collective for learning, writing, publishing—with support

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If you are not clear whether your book would be a candidate for traditional publishing, SJB Tier A publication, or SJB Tier B publishing, just submit the MSI Press book proposal template and in your cover letter, indicate that you are unsure which program applies. Our staff will make the appropriate determination. Always, this is an interactive process between you and our staff.

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Much of the cost to the author depends upon book trim size and page count. The easiest way to predict cost is by page count. Page counts for 6x9 pages, which is the traditional trade size, can roughly be calculated as 1.33 times the number of single-spaced manuscript pages, assuming an 8.5x11 manuscript page with 1" margins. If you have complex charts or large illustrations, you may need a larger trim size. For 7x10, figure 1.2 times the number of manuscript pages, and for 8.5x11, the page count should match. If you have a book of less than 150 pages, we will recommend a book size smaller than 6x9 so that we can get a binding on the book. Options are 5x8 and 4x7. Figure those pages at 2 times the manuscript page count and 2.25 times the manuscript page count. The chart below should help. Grayed out areas mean that the combination of page size and page count is unworkable. More than 400 pages in any format generally does not sell well, and so we will not consider that size. Cost is given for 120 books with author discount.

<i>Page count</i>	<i>Retail price</i>				
	<i>4x7</i>	<i>5x8</i>	<i>6x9</i>	<i>7x10</i>	<i>8.5x11</i>
0-100	9.95				
101-150	9.95	12.95	14.95		
151-200		14.95	16.95		
201-250		16.95	19.95	22.95	
251-300			22.95	24.95	29.95
301-350			24.95	29.95	29.95
351-400					29.95

<i>Retail price</i>	9.95	12.95	14.95	16.95	19.95	22.95	24.95	29.95
<i>Author cost</i>	955.20	1243.20	1435.20	1627.20	1915.20	2203.20	2395.20	2875.20

Services to Authors

What MSI Press can make available to first-time authors through its San Juan Books Division is the same support that is provided by its traditional publishing activities. The risk of publishing is reduced because a guaranteed number of books will be purchased (by the author, at author discount). The cost to the author is minimal because the author can re-sell the books at list price and make a profit. The quality of the books is high because they go through all the quality control steps and support that traditional publishing provides to experienced authors. Specifically,

- Professional editing (normal editing and editorial support for books that meet professional quality standard and may need some adjustment, another eye, assistance with final conceptualization, a slightly different organization for better sales, and the like; this is not developmental editing where the author's work is not yet of professional quality)
- Professional copyediting (line by line proofreading and correction, including phraseology and occasional slight rewrites)
- Professional typesetting
- Professional proofreading (word by word check for spelling, grammar, and typesetting glitches)
- Professional cover design
- Professional printing (on demand); we can look at offset options if you are willing to purchase at least 1500 books in advance (cost per book is too high at low volumes)
- Submission to Amazon and Barnes & Noble online for pre-orders (we cannot force any online bookstore to accept pre-order manuscripts, but so far all of our books have been accepted for pre-order by at least one online bookstore)
- Press release: we prepare this for you and distribute it to our list of national media outlets upon release of your book; also, upon release of your book, we will email it to any list you provide of local media
- Submissions to the leading pre-publication reviewers (we cannot guarantee that your book will be reviewed; very few books are selected, but we have had good success with many of our books)
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- Submission to post-publication reviewers, including MidWest Book Review (review not guaranteed because only 80-100 are reviewed monthly out of thousands of books submitted, but most of our books have been selected for review) and at least 1-3 other review organizations (if pertinent ones are available)
- E-book available on Kindle, Nook, and iBooks
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- Entry into competitions for awards; we will provide you with a standard list as well as emerging possibilities and provide suggestions for where we think your book has the best chance; there are fees, which we will pass through—most often, we get a publisher's or member's discount, making entry more affordable for our authors
- Opportunity to enter your book into exhibits; as they become available, we make them known to our authors and ask only the pass-through fee; we ship the book for you at no cost for the book and shipping
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Tier B *hybrid publishing*

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