**DISCOVERABILITY AND VISIBILITY**

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Book visibility is important. If no one can “see” your book out there in the big world—whether on Internet or elsewhere, then no one can discover your book, buy your book, or read your book and find out what wonderful things you have to share with readers. Here are some ways you can improve your book visibility and some ways we can—and do—help.

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* book excerpts, posted near-daily, working our way alphabetically through the book titles
* book awards
* great book reviews
* author in the news (whenever you appear in the news or publish an article, let us know)
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**What You Can Do**

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