**BIBLETS**

Updated: October 13, 2023

*Note: a shortened explanation, perhaps providing greater clarity, juxtaposed with similar options/activities/alternatives can be found at the Author Hub in the document*, Sampling Book Contents.

**What are biblets?**

Biblets are samples of books. They consist of the cover, front matter, and first chapter of a book. They permit participation in the book2look feature on BookShop (similar to Amazon Look Inside – all of our books have the Look Inside feature). These features have been documented to sell more books (so fingers crossed).

They can also be used in promotion as “first chapters” or book excerpts. We will be putting them on our website/webstore for Look Inside purposes, and we will make them available to authors who have websites and want to be able to offer a safe downloadable sample of their book.

They can be used whenever a sample of a book is needed.

**What stages of development do biblets go through?**

Unavailable. In three cases, biblets be not become available.

1. Old file. Some of Carl’s files, which were produced in earlier days, are in older software versions, which, of course, he has not been around to update. We are having trouble with books published in the 2017-2020 time frame but have been able to work around it in most cases. Very early books may be stone-set in software that cannot now be updated, in which case we will not be able to make Biblets. We will only know when we get to those files.
2. Backlisted book. Backlisted books are not distributed through a wholesaler/distributor although they are available at our webstore. Because they are not distributed, they are not carried by Bookshop, so there is nothing to which to attach a biblet.
3. Fee required. We are hurrying to get as many biblets completed and posted as possible before December 31 since Bookshop is allowing us to post for free until then. After that, the cost will be $100+ for each biblet posted. Since we are moving from high performing to low performing books as we move forward (and from new to old), books that do not make the deadline will have three possible outcomes:
	1. If the book is in a sufficiently high revenue status, we will pay the fee.
	2. If the book is in an insufficiently low revenue status, the author will have the opportunity to pay the fee.
	3. We will not bibletize the book; however, in some, if not many, cases, we may be able to make a Take-a-Peek document (front matter plus first chapter) that will be available for free download at our webstore in exchange for the reader’s email address and agreement to be added to our mailing list.

In queue. At this stage, the files for next tranche of books to be bibletized are transferred to the typesetter. Books are selected, based on the following criteria, in order of priority:

1. those whose authors are most actively involved in book promotion in order to help them out – and because the biblet news will be able to be attached to current news from the author’s websites, social media, etc., making it more effective;
2. new books that are released before December 31, 2023;
3. remaining front-listed books in backward chronology;
4. remaining non-pandemic backlisted books in backward chronology;
5. pandemic books (these are all backlisted);
6. books with low ROI potential (these will be bibletized only for MSI Press use as take-a-peeks) and will not be updated to BookShop unless another grace period for free upload is granted.

Being prepared. At this stage, the files are being converted into biblets by the typesetter.

Information being confirmed. At this stage, the biblets already exist. However, all pertinent information in the ISBN record held by Bowker (the assignor of ISBNs) must be updated to correspond with current book data. At the same time, the link between the biblet and the webstore page where the book can be purchased is identified.

In the holding tank. At this stage, information has been confirmed, and books are awaiting transfer for technical assistance in uploading to BookShop.

Being processed. At this stage, the Biblet has been transferred for uploading, with the proper linkages, to the BookShop sales page for the book.

Completed. At this stage, Biblets are online at BookShop.

Integrated. At this stage, Biblets have been integrated into the MSI Press website as Take-a-Peeks (downloadable for free in exchange for an email and agreement to be added to our mailing list) and are available for use by MSI Press LLC in book promotion and related activities.

**At what stage of biblet development is my book?**

Unavailable
We are still in the pre-decision stage in identifying books in each of the three categories. Until decisions have been reached, books should be considered pending queue.

In queu
*A Movie Lover’s Search for Romance* (Charnas)
*Anger Anonymous (Ortman)*
*Blest Atheist* (Mahlou)
*Healing from Incest* (Henderson & Emerson)
*How to Live from Your Heart* (Hucknall) *Living Well with Chronic Illness* (Charnas)
*One Simple Text* (Shaw & Brown)
*Road to Damascus* (E. Imady)
*RV Oopsies* (MacDonald)
*The Optimistic Food Adduct* (Fisanick)

Being prepared
*A Theology for the Rest of Us* (Yavelberg)
*Clean Your Plate! (Bayardelle)*
*Dia de Muertos* (Sula)
*Good Blood* (Schaffer)
*He’s a Porn Addict…Now What?* (Overbay and Shea)
*Journal for Distinguished Language Studies 7* (Zhou)
*Lessons of Labor* (Aziz)
*Tucker & Me* (Harvey)
*Weekly Soul* (Craigie)
*Women, We’re Only Old Once* (Cooper)

Information being confirmed
*Andrew’s Awesome Adventures with His ADHD Brain* (Wilcox & Wilcox)
*Choice and Structure for Children with Autism* (McNeil)
*Entienda el deafino de No por los ninos con autismo* (McNeil)
*GodSway* (Keathley)
*Heart to Heart Resuscitation* (Montgomery)
*Journal for Distinguished Language Studies 8* (Zhou & Butler)
*I Love My Kids, But I Don’t Always Like Them* (F. Bagdade)
*Learning to Feel* (Girrell)
*Mental Health Mayday* (G. Bagdade)
*Practices That Work* (Garza)
*Since Sinai* (Gonyou)
*Spunky Grandmas and Other Amusing Characters* (Mogren)
*Surviving Freshman Year* (Jones)
*Typhoon Honey* (Girrell)

In holding tank
*Sula and the Franciscan Sisters* (Sula)

Being processed

Completed
*A View through the Fog* (McGee)
*An Afternoon’s Dictation* (Greenebaum)

Integrated