AMAZON: AUTHOR CENTRAL

Last updated: 7-7-23

Make sure that you are in Author Central. This can be critical to sales.

Bio

Keep it updated and pertinent to your book.

Photo

Yes, readers want to know what you look like.

Book(s)

Make sure all your books are listed. For each book, look at the book description.

* + - Length. You can have up to 400 words. If it is less, suggest a new, longer description to us. Make sure it includes words that someone doing an Internet search might look for.
    - Editing. Are there any typos? Grammaticos? We check, but things slip, especially when the descriptions go from us to the distributor to Amazon. This is simple, but serious. Typos in a description indicate that the book may have a quality issue.
    - Make sure all your awards are listed.